



**FOR IMMEDIATE RELEASE**

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**SUNDARI supports the fight against breast cancer  
by partnering with The Libby Ross Foundation**

**July 2007:** SUNDARI is proud to announce its partnership with The Libby Ross Foundation in an effort to support the fight against breast cancer. During the month of October, 5% of the sales of four of SUNDARI's top items (Chamomile Eye Oil, Neem and Aloe Vera Tonic Water, Neem and Avocado Moisturizer & Gotu Kola and Walnut Body Exfoliator) will be donated to the Foundation to further its mission to provide support services to breast cancer patients and survivors. Featured on Beauty Habit's website ([www.beautyhabit.com](http://www.beautyhabit.com)), SUNDARI's name translates to "a beautiful woman".

Founded in loving memory of Elizabeth (Libby) Ross, both founders of The Libby Ross Foundation have had first-hand experience with Breast Cancer in their families and started this organization to prevent other women and other families from experiencing the devastation of the disease. The charity's mission is to make a significant difference in the lives of women afflicted with breast cancer through unique support programs in addition to helping to eradicate the disease through research and early detection.

"The Libby Ross Foundation would like to thank SUNDARI for its dedication to the fight against breast cancer," said Lori Ross, Chairman & Co-founder, The Libby Ross Foundation. "We are thrilled to be part of Sundari's generous gift in making breast cancer patients see the true beauty within themselves after they have been diagnosed with the disease."

**ABOUT SUNDARI**

SUNDĀRI (n. sun-'dar-ee) means "a beautiful woman" in Sanskrit. SUNDĀRI is an essential part of a lifestyle that enables you to achieve harmony and balance in mind, body and spirit as you journey through life. A distinctive collection of anti-aging skincare products created from the purest ingredients and rarest essences distilled from nature, SUNDĀRI blends modern science for immediate results with botanicals known through ancient wisdom.

**ABOUT THE LIBBY ROSS FOUNDATION**

Founded in 1999, in memory of Elizabeth "Libby" Ross, who lost her battle with breast cancer on July 24, 1998, The Libby Ross Foundation is a New York based not-for-profit organization whose mission is to make a significant difference in the fight against breast cancer through development and funding of programs for outreach and support as well as treatment and research. It is the Foundation's goal to become a national advocate in the fight against breast cancer.

**For additional information, please call (310) 923-6384 or visit [www.sundari.com](http://www.sundari.com)**