

VIVVO

Life and Luxury for the Florida Woman

FALL FASHION

You'll Love!

**TRENDS,
WHAT'S HOT,
WARDROBE
IDEAS
& MORE!**

Medical
update

**9TH ANNUAL
CANCER
AWARENESS
SECTION**

Sept./Oct./Nov. 2009 \$4.95
Display until November 30



Shop for a Cause

Make your money count!

BY ISABEL IBANEZ



Power of Pink

Swarovski's exclusive Power Bag hits boutiques nationwide in October. The handbag, sparkling in various shades ranging from pale pink to magenta, adds glam to any outfit while showcasing your support for Breast Cancer Awareness. Swarovski will donate 10 percent of Power Bag proceeds to The Libby Ross Foundation's Yoga Program for Breast Cancer, \$850.

Time For A Cure

Lacoste supports the Breast Cancer Research Foundation with their new beach-themed, water-resistant watch. The light-pink watch is a perfect companion for any sport or water event—and 10 percent of sales benefit BCRF, which, founded by Evelyn H. Lauder, allies with top-university scientists and academic medical centers conducting innovative breast-cancer research. Available only in October at Lacoste boutiques and Lacoste.com. \$165.



Sweet Treats

Sugary and sweet, these delectable treats are perfect as gifts or just to satisfy your candy craving. Offering a wide range of goodies like gourmet marshmallows, personalized cookie cards, giant fortune cookies and rice krispy treats, these sweets come dipped, candied, sprinkled and dressed up in pink and white. Each purchase contributes 10 percent of their sales to breastcancer.org, a site dedicated to bringing support, information, and community encouragement to Breast Cancer patients. Find it at EdibleGiftsPlus.com. Prices range from \$3.95 to \$29.95.



In The Shade

Hide from the sun's rays with these *Oakley Dangerous* shades by Oakley. The classic-and-retro design exudes a sporty yet conservative look, making it perfect for everyday wear. With each purchase, Oakley donates \$20 to the Young Survival Coalition, the only non-profit organization focused on the needs of young women affected by breast cancer. Find it online at Oakley.com. \$180.

Best Tressed

Flatten away frizzy, unruly tresses with Pink Express Ion Smooth 1.25 by Paul Mitchell. It heats hair from the inside out, leaving it hydrated, conditioned and silky smooth while reducing styling time and static. A portion of the proceeds will benefit Fran Drescher's Cancer Schmancer Foundation. A survivor herself, which empowers patients to build better relationships with their physicians. Available only in September and October in salons. \$160.



Tune Out Cancer

What better way to show your support and listen to your favorite tunes than with these fun pink-and-white headphones by I-Home Accessories? They offer crystal-clear sound, block out background noise and fold into a compact size. A dollar from each purchase goes to the Susan G. Komen For The Cure Foundation. Find the headphones at any Best Buy or Amazon.com. \$69.99.



A Shoe In

If you're an avid golfer, try this ingenious pink product while helping to save lives and empower women. Cleatskins slip comfortably over golf cleats so you can conveniently go from the course, to the clubhouse, and beyond. A portion of their proceeds to the National Breast Cancer Foundation. Available at CleatSkins.com. \$29.95.



Scent-sational

DKNY's new fragrance, Fresh Blossom, features intoxicatingly sweet-and-innocent scents of grapefruit, sun-kissed apricot, cassia, luminous jasmine, and petal-rose. DKNY will make a donation of \$15,000 in connection with the sales from Fresh Blossom to the Breast Cancer Research Foundation. Available at Macy's, Sephora and Bloomingdales. \$70.



Candy Lace

Send cheer with these adorable magenta note packs, which come with personalized address labels, note cards and 12 pink envelopes. Half of the purchase price will go to any breast cancer foundation of your choice. Just go to erincondren.com and personalize your favorite note card among many equally cute pink designs. Our choice: Candy Lace. \$30.

Va Va Vacuum

Create a cleaner, healthier home with this black and light pink-accented vacuum cleaner by Oreck. Lightweight but powerful, the Oreck Power Team vacuum uses Intellashield technology that fights bacteria, mold, mildew and odors. Oreck will donate \$25 of each purchase to the Susan G. Komen for the Cure. \$499



Pucker Up

Enriched with Chamomile, Aloe, Rose-Hips extract and Vitamin E, Pucker Pink Ribbon Lipstick conditions while providing long lasting color. In a sleek round container, etched with the symbolic breast cancer pink ribbon, 15 percent of the proceeds goes to the Libby Ross Foundation, which helps fund research, prevention and support. Find it at Kimara.com. \$24.